

Hilda (Ziyi) Wang

User Experience Designer
(917)-582-3172
wangziyi71600@gmail.com
hildawang.com



WORK EXPERIENCE

Cronwell (AI Startup) | Product Designer & Frontend Developer Jul 2026 - Present | Remote

- Lead product design for AI procurement agents, translating agent capabilities into workflows for buyers to review and approve proposed actions.
- Build and maintain a React design system with reusable components across product modules.
- Build and refine flows in code — validating interactions and complex workflow states with Claude Code, reviewing with the team in daily team reviews, and shipping via merge requests.

Moody's Investors Service | Associate UX Designer
Nov 2024 - Aug 2026 | Charlotte, NC

- Redesigned data creation, management, and retrieval workflows for 300+ analysts and operations users across three core data domains, improving data consistency and reducing task completion time to support downstream credit rating workflows.
- Led an AI parsing POC for instrument data intake and designed an AI-assisted entity data mastering workflow to reduce manual review effort while preserving human validation and source traceability.
- Accelerated design delivery by building 4 code-based prototypes grounded in the design system, reducing design turnaround time by an estimated 30%.

Rocket Companies | UX Design Intern May - Aug 2023 | Detroit, MI

- Designed features for a B2B SaaS mortgage platform embedded in a Salesforce-based CRM.
- Contributed to a new landing page design supporting mortgage inquiries and agent referrals.

University of Michigan, 1Cademy | UX Research & Design Intern Aug 2022 - May 2023 | Ann Arbor, MI

- Redesigned core student and instructor flows and established a scalable design system using Material Design, improving team efficiency and consistency.

Metropolitan Transportation Authority (MTA) | UX Research & Design Intern Jun - Aug 2022 | New York, NY

- Conducted user research and contributed to information architecture and homepage navigation redesign for the MTA intranet used by over 75,000 employees.

PROJECT EXPERIENCE

Tada! (Award-Winning Side Project)

- Key contributor to research and concept design for an AI-powered home-appliance troubleshooting product concept, recognized by the iF Design Award, Red Dot Design, and NY Product Design Awards.

EDUCATION

University of Michigan

M.S. in Information, UX Research & Design
May 2024 | Ann Arbor, MI

New York University

B.A. in Computer Science
Minors in Integrated Design & Media, Mathematics
May 2022 | New York, NY

Honors: Summa Cum Laude

Dean's List for Academic Year: 2019, 2020, 2021

SKILLS

Design

Enterprise Product Design, UX Research, Rapid Prototyping, Design Systems, Information Architecture, Usability Testing, Data Visualization, Responsive Web Design

Tools

Claude Code, Codex, Cursor, Figma, Jira, Linear

Technical

HTML, CSS, JavaScript, React, Tailwind CSS, Git/GitHub, AI-Assisted Prototyping